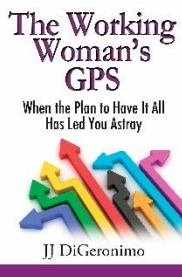


JJ DiGeronimo

www.JJDiGeronimo.com



- Leadership, Influence & Impact
- Career Advancement
- Attraction & Retention
- Thought Diversity

JJ DiGeronimo is one of the most highly regarded speakers, authors and executive strategists to attract, retain and advance professional women. Through her keynotes and executive sessions, JJ shares effective leadership, influence and inclusion strategies to retain and develop diverse talent.

JJ is now a featured columnist for *Smart Business Magazine*, and has been quoted in numerous publications including *Forbes*, *The Wall Street Journal*, *Fox Business*, *The Glass Hammer*, *Working Women Magazine*, *The Grindstone*, *ITWorld*, *Career-Intelligence* and *Rescue a CEO*. She has shared her insights and discoveries with many corporations and women's organizations including **EMC**, **Symantec**, **Sears Holding Company**, **Jo-Ann Stores, Inc.**, **Rochester Institute of Technology**, **Cisco**, **Clemson University**, **VMware**, **Progressive**, **Timken**, **Lubrizol**, **KeyBank** and **Amazon**.

With 20 years of experience in high tech, JJ advanced from entry-level technology positions into leadership positions within Silicon Valley-based technology companies. She stays involved with emerging technologies, as she is a strategic advisor to venture capitalists (VC), investment teams and executives as it relates to routes-to-market and repeatable revenue streams.

JJ includes these experiences along with hours of leadership research in her book, "The Working Woman's GPS". She also contributed to the book, "The Confident Woman, Tapping Into Your Inner Power" and hosts regular videos on TechSavvyWomen.TV.

She's was recently included in the Top 100 Women Visionary Leaders to Watch in 2016 by Innov8tiv's, received the Innovation Award from the Small Business Network, recognized as one of the Top 25 People in Technology in "Inside Business Cleveland" and was awarded the Next Generation Indie Book Awards for her book.

**Leadership
Training** *for Women*

**PURPOSEFUL
Woman**
ADVANCING PROFESSIONAL WOMEN

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W**
Tech Savvy Women

*Journey
Charms.*
Inspiring Women.

For more information, please contact Jennifer Ellis at Jennifer@PurposefulWoman.com



JJ DiGeronimo

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Keynotes & Workshops

Creating Room for Relevance and Impact, **Prime Global**, Jan. 26, 2016
Professional Strategies for Impactful Leaders, **GE & KeyBank**, Dec. 10, 2015
Women in Business Conference, **SD CEO Women's Business Center** Oct. 23, 2015
Becoming More Influence & Impactful at Work, **Watermark** June 3, 2015
Women's Leadership Conference, **PPAI** July 27, 2015 New Orleans
Women Leaders in IT, **Progressive** May 21, 2015 Cleveland, OH
Thought Diversity & Gender Differences, **Nestle** May 15, 2015 Cleveland, OH
Elevate & Retain in Professional Women, **Amazon** Feb. 5, 2015 Seattle, WA
Leadership Summit, **Lubrizol** Nov. 5, 2014 Cleveland, OH
Women of Technology, **Ingram Micro Inc.**, July 31, 2014 Buffalo, NY
Attracting & Retaining Women in STEM, July 29, 2014 San Diego, CA
Women of Purpose, **VMware** May 15, 2014 Austin, TX
Saunders College of Business, **RIT** Mar. 14, 2014 Rochester, NY
Women's Leadership Conference, **JoAnne Stores'** Mar. 6, 2014 Solon, OH
Women in Law Event, **Ulmer & Berne LLP** Mar. 3, 2014 Cleveland, OH
Women's Leadership Conference, **SEARS** Feb. 12, 2014 Chicago, IL
Women in Sales Meeting, **Symantec** Nov. 25, 2013 Virtual
Women of the Philanthropy Institute, **The Cleveland Clinic**, July 16, 2013, OH
Women's Information Network, **Timken** June 25, 2013 Canton, OH
A Complete List of Keynotes and Presentations => [Click Here](#)

Great presentation at the Women Summit! Nothing is more empowering than being around strong, smart and beautiful woman.
Linda Barberic

Thank you JJ! You are so inspirational and I appreciate your time. I couldn't stop talking about your "advice".
Mary Kopacz

JJ, I just saw you speak at Timken. You were phenomenal. I really appreciate your enthusiasm and drive.
Lynn Kelley

Videos

[Career Advice: 10 Career Potholes to Avoid](#)
[Leadership Tools: The Power of No](#)
[Leadership Strategies for Professional Women](#)
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Published Articles

[10 Steps To Ensure Your Career & Salary Growth](#)
[Are You Branding Yourself for the Future](#)
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10 Strategies to Advance Your Career

Audience: Women interested in proven strategies to create their desired results

Purposeful Actions: High impact women take specific actions in navigating their professional path. In this interactive session, JJ will share strategies to guide the audiences' future actions to create their desired results.

Professionals who attend this session will walk away with:

- * Relevant examples and applicable techniques to becoming an impact player
- * Strategies for maneuvering the professional landscape to create more influence
- * Tools to initiate future opportunities



The Power of No

Audience: Professional Women looking to create more influence, relevance and impact

Yes, Yes, Yes, and Yes! How many "yesses" do you think you say in a day, a week, a month, a year? Many, I'm sure. Through an interactive keynote, JJ shares her powerful *Power of No* framework that has transformed professionals across the country. Successful people leverage JJ's framework to consciously align their "yesses" to advance their personal and professional initiatives.

Professionals who attend this session will walk away with:

- * A proven framework to align to their goals
- * Actionable strategies to effectively manage requests for their time
- * Opportunities to be more relevant based on their future goals



Strategies to Create Thought-Diversity

Audience: Leader interested in increasing thought-diversity for business benefits

Difference Can Impact the Bottom-line: Join us for an interactive session on how to recognize and embrace differences to cultivate the benefits of thought diversity. During this session, we will review the desired results, common hurdles and behavioral differences between men and women at work. We will then discuss strategies to encourage and support participation from a variety of viewpoints to strive for the rewarding business results of thought diversity.

Professionals who attend this session will walk away with:

- * Common Behavioral Differences between Men and Women at Work
- * Relevant Activities to Minimize Biases
- * Actionable Activities to Foster Thought & Gender Diversity



A Working Woman's GPS

Audience: Professional Women interested in proven strategies for happiness and success

Finding Joy and Self-fulfillment Takes a Plan: The demands of business and life leave many women drowning in their to-do list. JJ DiGeronimo will share key strategies for enhancing a woman's professional and personal journey, learned by interviewing hundreds of successful women. Attendees will learn easy, yet actionable steps that will motivate them to further define the next level of success—all the while outlining specific actions to advance their individualized plan. *Abstracts from JJ's Book: The Working Woman's GPS, When the Plan to Have It All Has Led You Astray*



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